ALESSIO CAPPUCCIO

Founder, xyz.vision — AI Architect & Deployer

a.cappuccio@0xconfidential.it
+39 334 291 4705
alessiocappuccio.xyz · linkedin.com/in/alessio-cappuccio
Remote / Italy

Computer Engineer (Politecnico di Milano) and founder of **xyz.vision**, an AI deployment studio. I design and ship agentic workflows, LLM orchestration and RAG systems end-to-end — from architecture to production — for businesses and independent professionals. 4+ years of enterprise delivery (Vodafone/Fastweb) before going independent to build and operate a local-first AI stack across branding, automation and full-stack engineering.

EXPERIENCE

Founder & AI Architect — xyz.vision
Mar 2026 — Present

Remote

- Founded and operate an AI deployment studio: agentic workflows, LLM orchestration and RAG systems built and shipped for paying clients, not prototypes.
- Delivered end-to-end brand and go-to-market infrastructure for **Ambrofibre / YEES** — positioning, identity system and content pipeline for a B2B-to-B2C brand launch.
- Built and shipped **SITA Europe**'s bilingual (IT/EN) 12-page site for a medical device manufacturer — shared component architecture, static delivery, zero build overhead.
- Shipped **Butterfly Italia**, a production Shopify e-commerce platform with AI-assisted brand and content infrastructure.
- Designed **myseo**, a free automated SEO audit tool (accessibility, structured data, semantic scoring) live in production as an inbound lead engine, IT/EN localized.
- Built **mytone**, an online brand-discovery wizard automating client onboarding through a 6-step questionnaire with automated delivery.
- Architected **axis-bot**, a Telegram-based publishing automation system running multi-client content operations.
- Run a local-first AI stack (Docker, Ollama, custom TTS/voice pipelines) to keep inference costs and cloud dependency to a minimum.

Salesforce Architect / Solution Specialist — Vodafone Group (Vodafone + Fastweb)
Sep 2021 — Dec 2025

Milano

- Designed and delivered scalable Salesforce CRM solutions (Sales Cloud, Service Cloud, Marketing Cloud) across Vodafone and Fastweb.
- Owned CRM strategy architecture and advanced reporting, bridging business and technical teams on enterprise-scale processes.
- Delivered customer-focused features on Vodafone's proprietary NEXT CRM platform (5,000+ internal users); functional analysis and vendor coordination.

CTI Consultant — Indra / Minsait
Jan 2021 — Sep 2021

Milano

- Solution design for Eni GL Reporting; implemented Genesys (CTI) and MicroStrategy architecture.

Business Application Engineer — HPE / CDS
Sep 2019 — Jan 2021

Milano

- Digital transformation delivery for Vodafone; code review (Java, SQL, Python) and REST/SOAP API integration.

SKILLS

AI & Automation

LLM Orchestration · Agentic Workflows · RAG Systems · Prompt Engineering · Python / TypeScript Automation

Engineering Stack

Next.js · React · TypeScript · Node.js · Docker · Zod · Playwright

Enterprise Ecosystem

Salesforce (Sales / Service / Marketing Cloud) · CRM Architecture · Process Automation · Agile / Scrum

Digital & Brand

Shopify · Brand Strategy · Marketing Automation · Content Systems

SELECTED PROJECTS

Butterfly Italia PRODUCTION

Shopify e-commerce, AI-assisted brand infra. it.butterfly.tt

YEES (Ambrofibre) PRODUCTION

B2B → B2C brand launch, full positioning + identity system.

myseo PRODUCTION

Automated SEO audit engine, IT/EN, live lead-gen tool.

EDUCATION

Computer Engineering

Politecnico di Milano

LANGUAGES

Italian — Native
English — Fluent
Spanish — Intermediate